

ENGLISH – SYLLABUS (GENERAL)					
<b>SUBJECT:</b>  <b>INTRODUCTION TO BUSINESS LAW</b>					
<b>Studies: Management</b> I cycle studies Excellence in Management Specialty: ALL			<b>Faculty: Management</b>		
Subject status	Type of studies	Semester/ Term	Teaching hours		ECTS Points
			lectures	classes	
	Full time studies	1	20	16	<b>6</b>
<b>Course description:</b> The Introduction to Business Law program provides students with a comprehensive overview of the legal frameworks governing business activities. Delving into topics such as contracts, corporate governance, and ethical considerations, the course aims to equip participants with the knowledge and skills necessary to navigate the complex legal landscape of the business world. Through case studies and practical applications, students will develop a nuanced understanding of how legal principles intersect with day-to-day business operations. The course is filled in with many case studies and practical examples of Introduction to Business Law problems, so it should be interesting for all those students who are eager to deal with sales management issues also after the course.					
<b>COURSE LEARNING OBJECTIVES:</b> 1. Foundational Understanding: Develop a comprehensive understanding of the fundamental principles and concepts of business law, providing students with a strong foundation for more advanced legal studies. 2. Application Skills: Equip students with the ability to apply legal principles to real-world business scenarios, fostering critical thinking and problem-solving skills. 3. Ethical Awareness: Cultivate an awareness of ethical considerations in business practices and transactions, emphasizing the importance of legal and ethical decision-making. 4. Contractual Competence: Enable students to grasp the intricacies of contracts, including their formation, interpretation, and enforcement, to navigate legal aspects of business agreements. 5. Corporate Governance Mastery: Explore the legal frameworks surrounding corporate governance, ensuring students understand the rights and responsibilities of various stakeholders within a business. 6. Risk Management: Develop skills in identifying and managing legal risks in business, providing students with the tools to mitigate potential legal challenges in a corporate environment. Teaching the functions and role of Introduction to Business Law or contemporary market entities, developing skills in solving Introduction to Business Law problems, as well as analysing data (from primary and secondary data). Creating presentations for the reports and written reports on Introduction to Business Law problems. Training of social competences related to collective problem solving and preparing and introducing all stages of Introduction to Business Law in contemporary world.					
<b>COURSE EVALUATION:</b> <b>Workshops</b> – desk research report (written and oral), classes participation and activities, case studies <b>Lectures</b> - final exam will be one-choice questions and open questions. (or TBA during classes)					
<b>The grading scale is as follows:</b>					

100% - 85%	5.0 (excellent)
84,9% - 75%	4.5 (very good)
74,9% - 70%	4.0 (good)
69,9% - 60%	3.5 (very satisfactory)
50% - 59,9%	3.0 (satisfactory)
< 50%	2.0 (failure)

**Course policies and class rules:**

The use of smartphones, mobile phones, all devices with internet access, are not allowed during the exams. During other in-class assignments you can use them for assignment purposes only. Students are expected to take full responsibility for their academic work and academic progress. Students are expected to attend class regularly, for consistent attendance offers the most effective opportunity open to all students to gain a developing command of the concepts and materials of the course. The study programme is strict about student attendance regulations. Students who focus on the business of the class increase their likelihood of success. They can do so by listening attentively to the instructor or to other students while participating in discussions. During class, they can participate as fully as possible and volunteer to answer questions. Students should minimise all behaviours that distract others during the class. Talking to other students apart from class discussions is inappropriate. Students who arrive late should seat themselves as quietly and as near to the door as they can. Students who must leave before the class period ends should exit quietly. The course material is designed to be completed within the semester time frame.

Finally, please feel free to come and see me to ask questions or to discuss difficult material. The course material is all cumulative. If you do not understand what happens in the first week, you will not understand what happens in the last week.

**Teaching Methods:**

Lectures and case studies (multimedia, case study – projects on sales management topics)

**Course overview:**

*The Introduction to Business Law program provides students with a comprehensive overview of the legal frameworks governing business activities. Delving into topics such as contracts, corporate governance, and ethical considerations, the course aims to equip participants with the knowledge and skills necessary to navigate the complex legal landscape of the business world. Through case studies and practical applications, students will develop a nuanced understanding of how legal principles intersect with day-to-day business operations.*

**Main topics:**

1. Introduction to Legal Systems and Sources of Business Law
2. Formation and Elements of a Contract
3. Contractual Rights and Obligations
4. Business Torts and Ethics
5. Corporate Governance and Business Organizations
6. Risk Management in Business

**Literature**

**Main texts:**

1. Cheeseman, Henry R. ‘‘Legal Environment, Online Commerce, Business Ethics, and International Issues’’ Pearson - 2018
2. Miller, Roger LeRoy, and Jentz, Gaylord A ‘‘Business Law Today: The Essentials’’ - Cengage Learning- 2018
3. Beatty, Jeffrey F., and Samuelson, Susan S. ‘‘Business Law and the Regulation of Business’’ - Cengage Learning - 2018
4. Barnes, A. James, Dworkin, Terry M., and Richards, Eric L. ‘‘Business and Its Environment’’ Cengage Learning -2018

**Additional required reading material:**

1. Cross, Frank B., and Miller, Roger LeRoy ‘‘West's Business Law: Text and Cases’’ Cengage Learning - 2018
2. Mallor, Jane P., Barnes, A. James, Bowers, Thomas W., and Langvardt, Arlen W. ‘‘Business Law and the Regulation of Business’’ - McGraw-Hill Education - 2018

**Rules of the exams on subject (Assessments)**

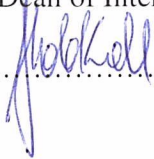
Lectures – Written exam (test and case study)

Classes – case study, discussion, attendance, activities, project, essay

Date of submitting the syllabus: 30.09.2023

Accepted by: Dean of International Affairs

Signature: .....



KATOWICE BUSINESS UNIVERSITY  
Harczy Wrzeźnia 1939 nr 3  
40-659 Katowice, Poland  
tel. +48 32 35 70 603/643  
[www.akademiagornoslaska.pl](http://www.akademiagornoslaska.pl) (197)